

How to Get the Most Out of LBN

Ten Keys to Success in LBN:

- 1. Attendance: Attend every meeting possible and never be without a substitute.**
- 2. Dynamite 60 Second Commercial and Informative 10 Minute Presentation: The key ingredient is to provide information that relates to people and provides a low risk offer to take the next step in knowing more about your products and services.**
- 3. Bring at least One Quality Referral, that can turn into business, per meeting**
- 4. Bring one guest to the chapter at least every other month: Invite guests to every meeting.**
- 5. Meet with at least one LBN member every week for education and strategic partnering purposes**
- 6. Attend every mixer and have a booth**
- 7. Become an officer in your chapter**
- 8. Use the tools like Intranet and the Chapter Development Directors and Regional Directors extensively to get tips and spread your message.**
- 9. Be energetic, enthusiastic and friendly at all the events: Greet all the members and guests.**
- 10. Consciously add value to the lives of other members by providing educational tips and information to make them more successful**